

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting Art Unit : 3624
Serial No: 10/608,895 Examiner : Unknown
Filed : June 27, 2003
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC
RESPONSE PROBABILITIES AND RESPONSE VALUES

Office of Initial Patent Examination's
Filing Receipt Corrections
Commissioner for Patents
Washington, DC 20231

REQUEST FOR CORRECTED OFFICIAL FILING RECEIPT

Please correct the Filing Receipt for the above-referenced application to include
2003P00159 US01 in the attorney docket number, i.e., 13906-132001/2003P00159US01.

Please supply a corrected Filing Receipt to the undersigned with respect to this
application. A copy of the original Filing Receipt showing the desired changes in red ink is
attached for your convenience.

No fee is believed to be due. If, however, there are any charges or credits, please apply
them to Deposit Account No. 06-1050.

CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by
facsimile to the Patent and Trademark Office on the date indicated
below.

September 30, 2003

Date of Transmission

Heidi Bathrick

Signature

Heidi Bathrick

Typed or Printed Name of Person Signing Certificate

Applicant : Thomas Witting
Serial No. : 10/608,895
Filed : June 27, 2003
Page : 2 of 2

Attorney's Docket No.: 13906-132001 / 2003P00159 US01

Respectfully submitted,

Date: 7/30/03

Fish & Richardson P.C., P.A.
60 South Sixth Street
Suite 3300
Minneapolis, MN 55402
Telephone: (612) 335-5070
Facsimile: (612) 288-9696



J. Richard Soderberg
Reg. No. 43,352

60169389.doc



UNITED STATES PATENT AND TRADEMARK OFFICE

Page 1 of 2

~~f²~~
SRS
JRS

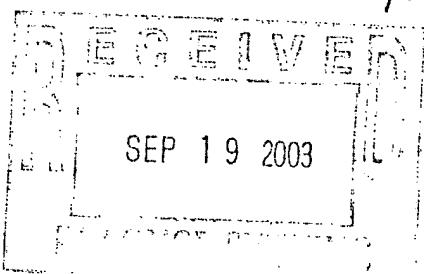
UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER OF PATENTS AND TRADEMARKS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY.DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/608,895	06/27/2003	3624	0.00	-13906-132001+	4	22	3

13906-138001/2003P00159USC

CONFIRMATION NO. 7799

32864
FISH & RICHARDSON, P.C.
3300 DAIN RAUSCHER PLAZA
60 SOUTH SIXTH STREET
MINNEAPOLIS, MN 55402



FILING RECEIPT



OC000000010882229

Date Mailed: 09/16/2003

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Thomas Witting, Residence Not Provided;

Domestic Priority data as claimed by applicant

This application is a CIP of 10/413,442 04/14/2003
and is a CIP of 10/445,722 05/27/2003

Foreign Applications

If Required, Foreign Filing License Granted: 09/15/2003

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

Title

Predicting marketing campaigns using customer-specific response probabilities and response values

Initial Marking Required	
Review by -	Prepared by
Initials	<i>[Signature]</i>
Reviewed by	<i>[Signature]</i>
Initials	<i>[Signature]</i>

Scanned 9/24/03

Preliminary Class

705

**LICENSE FOR FOREIGN FILING UNDER
Title 35, United States Code, Section 184
Title 37, Code of Federal Regulations, 5.11 & 5.15**

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).